



Bhone Myint Myat

SENIOR UX/UI DESIGNER

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Senior UX/UI Designer with 6+ years of experience delivering UX/UI solutions across GCC, Australia, and African markets for automotive, real estate, and e-commerce brands. Currently designing digital experiences for Nissan, Ford, and regional clients in a fast-paced Dubai agency environment.

Education

Google UX Design Certificate

Google / Coursera

UI/UX Design Course

Fairway Technologies

HND Diploma in Computing

Gusto University

Skills

- Usability Testing
- Accessibility
- User Research
- Information Architecture
- Interaction Design
- Responsive Design
- Wireframing
- Customer Journey Mapping
- UI Design
- Visual Design
- Design System
- Interactive Prototyping
- High-Fidelity Design
- Figma
- Adobe Creative Suite
- Branding
- Brand Identity
- Social Media Design
- Web Design
- Framer
- Print Design
- Video Editing

Languages

Burmese

Native

English

Intermediate

German

Beginner

Portfolio

Website

bhone.design

Behance

www.behance.net/bhonemm

Experiences

Senior UX/UI Designer

Alternative Agency • Dubai, UAE.

Mar 2025 — Present

- Led end-to-end UX/UI design for the **Nissan Regional Approval System**, a multi-market internal web platform, covering user research, information architecture, user flows, wireframes, and high-fidelity UI. Currently in QA.
- Designed and optimized digital experiences across **Nissan** and **Ford websites for GCC markets**, enhancing usability, accessibility, responsiveness, and alignment with global brand standards.
- Built and maintained **a scalable design system** used across all agency client projects, improving design consistency and reducing handoff time.
- Contributed to project proposals and pitch decks that helped the agency win **4 new retainer clients**.
- Redesigned key customer journeys, including a service booking experience, reducing friction and improving conversion performance.
- Designed localized digital experiences and campaign assets for **GCC** and **South African markets**, adapting UX and visual communication to different audiences.
- Integrated AI-powered tools for content creation, rapid prototyping, and creative production, accelerating delivery speed while maintaining brand quality.

Graphic Web Designer

AIIMS • Dubai, UAE

Apr 2024 — Feb 2025

- Designed and optimized conversion-focused landing pages and website experiences for **Australian-market clients**, improving user engagement and overall digital performance.
- Created user flows, wireframes, and interactive Figma prototypes to define user journeys and communicate design intent to developers.
- Delivered responsive UI solutions, ensuring visual consistency, usability, and alignment with client brand guidelines.
- Collaborated closely with developers and project managers to translate business requirements and user feedback into iterative UX improvements.
- Designed EDM campaigns and digital marketing assets that improved click-through rates and supported broader campaign objectives.

Graphic Designer

Yoma Land • Yangon, Myanmar.

Feb 2022 — Mar 2024

- Designed and launched the **City Loft West website** independently in **4 days** using Wix, generating **200+ qualified leads** in its first month.
- Designed the **Starcity website** and led the full UI/UX redesign of the **Yoma Land main website**, improving site navigation and content discoverability, reducing bounce rate by **25%** and increasing average session duration by 15%.
- Collaborated with cross-functional teams and external production teams to deliver digital and physical brand experiences for large-scale property launches, corporate events, and marketing campaigns.
- Designed digital campaign assets, landing pages, social media visuals, and print materials while maintaining brand consistency across multiple real estate projects.

UI/UX Design Specialist

Source Code • Yangon, Myanmar.

Jul 2019 — Jan 2022

- Designed end-to-end digital products including a consumer mobile application, hotel booking platform, retail POS system, and delivery management system, covering research, user flows, wireframes, UI design, prototyping, and developer handoff.
- Designed and launched a consumer Android app that reached **1,000+ downloads** on Google Play with positive user reviews.
- Owned the UX/UI design of a hotel booking application from discovery through handoff, which later launched commercially with continued product development by the team.
- Conducted user interviews, surveys, and usability tests to create personas and journey maps that informed design decisions across multiple client projects.